

MEDIA RELEASE

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Creative Print Group, Inc. Achieves Idealliance G7[®] Master Qualification

September 1, 2016/Baltimore, MD Creative Print Group, Inc., a renowned print service provider located in Baltimore, MD, has achieved G7[®] Master Qualification, awarded by Idealliance[®], a not-for-profit industry group dedicated to guiding print production best practices, specifications, and standards, worldwide. Creative Print Group, Inc. joins a select group of print service providers who have successfully completed training, examination and qualification process of their print production processes, validating their capabilities to the highest level of global industry standards and specifications.

G7 is Idealliance's industry-leading set of best practices for achieving gray balance and is the driving force for achieving visual similarity across all print processes. The application of this method enables printers to reproduce a similar visual appearance across all printing types and substrates.

Creative Print Group, Inc. offers commercial offset and digital printing utilizing Xerox and Heidelberg equipment. Already an efficient print provider, Creative Print Group, Inc. looked to Certified G7 Expert, Larrey Kaufman and the Idealliance G7 Master Program, to achieve further productivity gains to better serve its customer's objectives for brand color quality and control.

"Creative Print Group is a commercial printer located in Baltimore, Maryland. We are proud to provide the highest quality printing possible while streamlining both print and mail processes for our clients," says Brian White, president of Creative Print Group, Inc.

"We applaud Creative Print Group, Inc. for utilizing the G7 Master Program to assure consistency and quality in their proofing, brand color management and print processes," commented Steve Bonoff for Idealliance. "G7 Master Qualification demonstrates a level of control and expertise that places Creative Print Group, Inc. at the top of their field. We applaud their leadership, commitment and support of the G7 Master Qualification Program."

About Creative Print Group, Inc.

Creative Print Group specializes in complete marketing campaigns involving commercial and digital printing. Our approach will always be to exceed our clients' expectations, by combining the area's best talent with state of the art equipment and the latest technology.

About Idealliance

Idealliance® - Where media creators and technology communities collaborate to craft best practices, advance standards, and certify people, processes, and systems to achieve the highest performance in creation, production and delivery of graphic communications.